

READER OFFER

No Longer Lost

HOW OFTEN DO YOU FIND YOURSELF sitting in your hotel room flipping through the local restaurant guide, newspaper, yellow pages and the hotel's complimentary visitor guide? If the answer is always, then it's time to pick up the latest edition of the 2002 *Not For Tourists* guide to Manhattan or Los Angeles—a complete information-packed city guidebook, helping you navigate these two fascinating cities in no time.

Partners Jane Pirone and Rob Tallia launched *Not For Tourists* in 2000—breaking the mold of ordinary city guidebooks—including essential information to spend your time most efficiently.

Whether you are a resident or just traveling through, *Not For Tourists* offers readers up-to-date information on each neighborhood in Manhattan and Los Angeles, including boroughs. In addition to detailed neighborhood maps, the books feature subway and bus information, as well as essentials such as locations for post offices, 24-hour pharmacies, landmarks and even popular bagel stores.

Facts about New York City including the Empire State Building's lighting schedule, airport information and maps, rail information, specific ATM machine locators, hotels and FedEx locations pack the 110-page guidebook. There's also a nifty subway pull-out map, so you can maneuver the city's underground system with no problem.

In February, *Not For Tourists* will launch the *Not For Tourists* guide to Los Angeles. Each book retails at \$16.95 and can be found at www.notfortourists.com.

To enter *Business Traveler's* drawing for a copy of the 2002 edition of *Not For Tourists* guide to Manhattan or Los Angeles, please e-mail your name, address and daytime phone number to jackiepb@aol.com or send your details by postcard to Reader Offer, NFT, *Business Traveler*, 488 Madison Ave., Suite 1505, New York, NY 10022 by February 15. Please specify either Manhattan or Los Angeles guides. Jaclyn Perlstein

